

EDUCATION & ENTERTAINMENT SERVICE BUSINESS

step-by-step guide for starting your
Education & Entertainment Service
business in India



Business Structure & Registration

01

Proprietorship

Easy to start, minimal compliance.

02

LLP (Limited Liability Partnership)

Less personal risk, needs 2 partners.

03

Private Limited Company

Best for scalability, investors, and formal business.

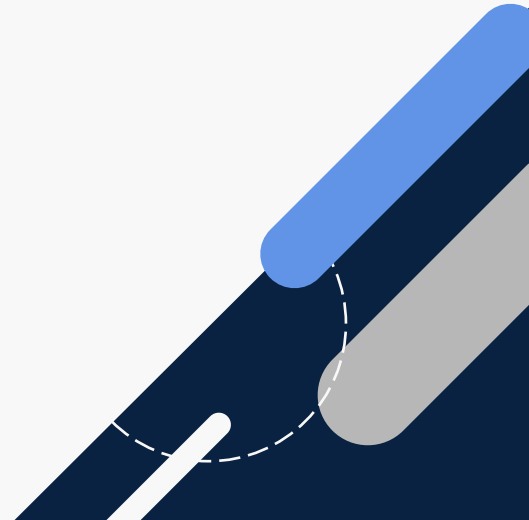
GST Registration

- Mandatory if turnover > 20 Lakh (India)
- Helps in B2B transactions and legal invoicing



Trade License

- Apply at Municipal Corporation or State Dept. of Education/Entertainment
- Required for operating educational or entertainment services legally



System / Quality Certifications

- **ISO 9001 (Quality Management System)** – Recommended for service credibility
- **ISO 21001 (Educational Organizations Management)** – Optional but adds trust for education services
- **ISO 29990 (Learning services)** – Optional for e-learning providers





Website & ERP Software



Website

- Professional website with service listing, online payments, contact form
- SEO optimized, mobile-friendly



ERP Software

- Manage clients, students, projects, billing, and HR
- Options: Tally ERP, Zoho One, Salesforce, or custom development

Documents Checklist for Service Business

Category

- Identity
- Business Proof
- Company Registration
- GST
- IP
- Employee Compliance
- System Certification
- Financial
- Online Presence

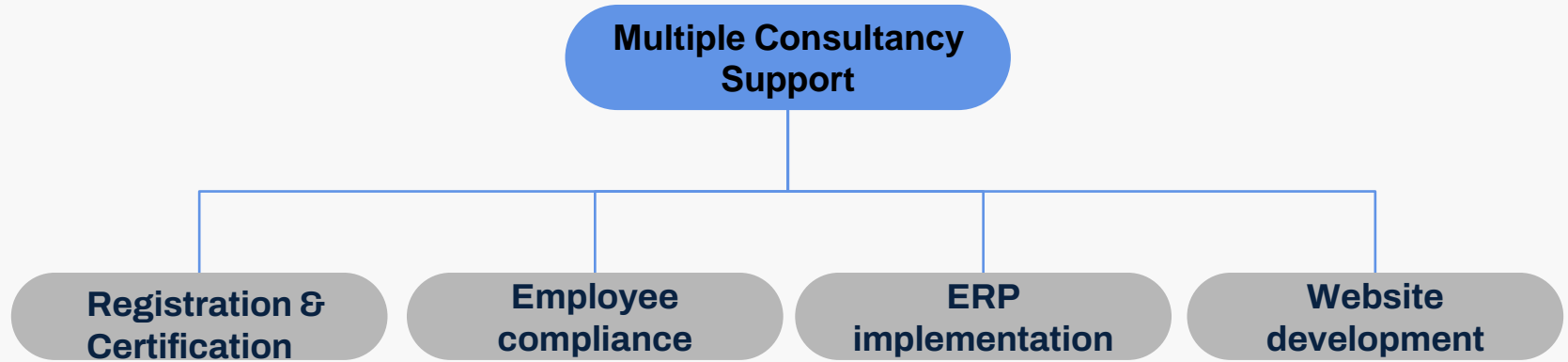
Documents

- PAN, Aadhaar of owner(s)
- Rent agreement / electricity bill / NOC
- MCA certificate (for Pvt Ltd/LLP)
- GST Certificate
- Trademark / Copyright certificate (if applicable)
- ESIC/EPF registration, employee details
- ISO certificates (if applied)
- Bank account, invoicing details
- Domain, logo, QR codes, website content





Multiple Consultancy Support



Employee Compliance



ESIC

For employees with salary
< = 21,000/month



EPF

Mandatory for > 20
employees

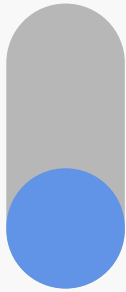


Professional Tax

If applicable in your
state



Intellectual Property (IPR) / Copyright / Trademark



TRADEMARK

Trademark your **brand name and logo** – via [IP India portal](#)



COPYRIGHT

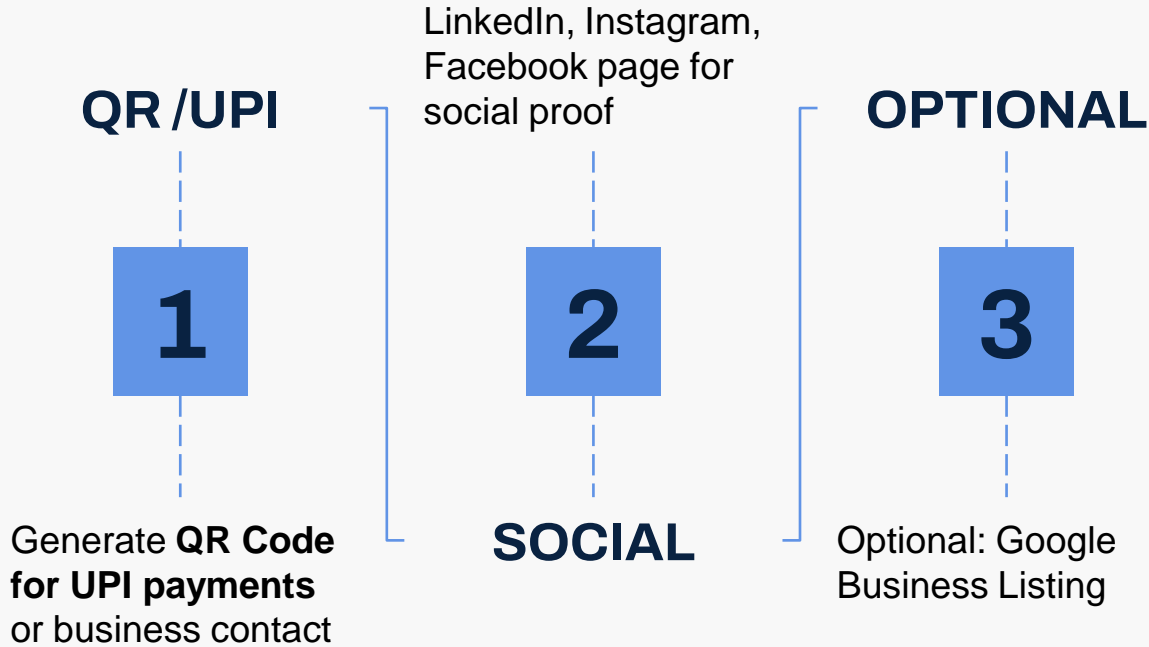
Copyright for educational content or entertainment content



PATENT

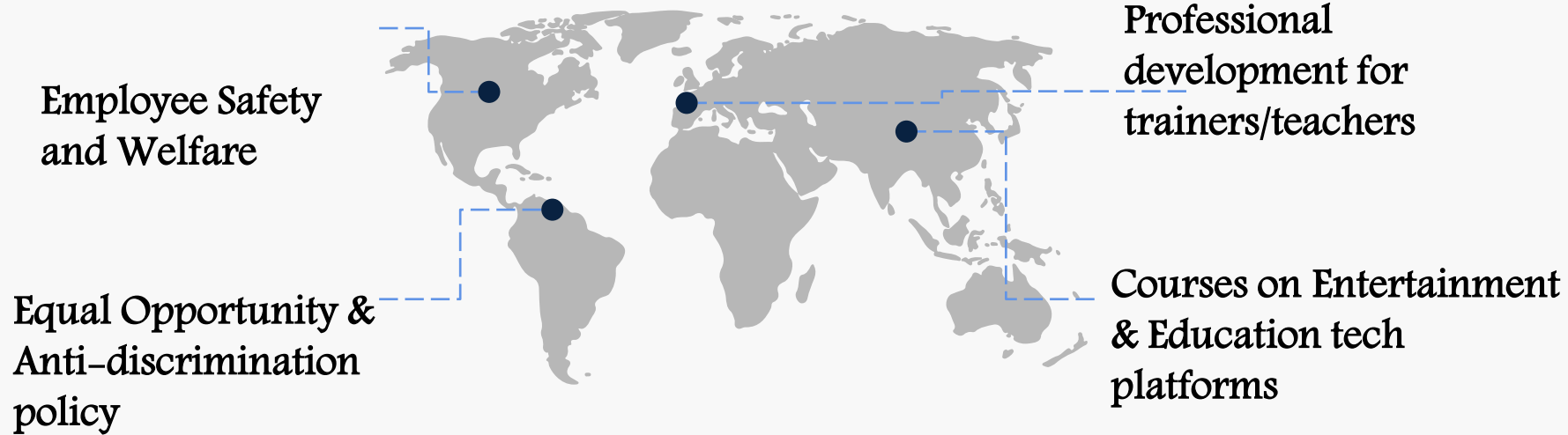
Optional: Patent if you have unique teaching methods or entertainment tools

QR Code / Digital Presence



Social Compliance

Training



Thanks!

Do you have any questions?

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